SPONSOR OPPORTUNITIES

Hybrid 2022 IADC HSE & Sustainability Europe Conference & Exhibition
14-15 September 2022
Apollo Hotel, Amsterdam
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About the Hybrid 2022 IADC HSE & Sustainability Europe Conference & Exhibition
Get ready for another interactive, high quality Hybrid IADC HSE and Sustainability Europe Conference & Exhibition! Following up on the previous conference, we continue with dynamic and valuable sessions, that will tackle industry-leading HSE and Sustainability challenges and problems. In addition to offering high-quality informational presentations by subject matter experts, parts of the conference will be dedicated to highly interactive panel sessions to stimulate discussions and new ideas and to engage all participants to create a true learning environment. This conference will serve as an indispensable forum to drive discussion of critical topics, such as training and developing the next-generation talent, reducing GHG emissions and leveraging digital technologies to further improve the industry’s safety performance.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
2022 SPONSORS

GOLD

EVENT

EVENT

IADC
2021 SPONSORS

PLATINUM
Seadrill

SILVER
Precision Drilling

SILVER
Shell

EVENT
KCA Deutag

EVENT
Transocean
DEMOGRAPHICS 2021 HYBRID

Registrants by Location
- CAUCAS
- EQUATORIAL AFRICA
- MIDDLE EAST
- NORTH AMERICA
- SOUTH AMERICA
- SOUTH ASIA
- WESTERN EUROPE

Registrants by Company Type
- Equipment Manufacturer
- Major Oil Producer
- Offshore Diving Contractor
- Offshore Service/Consultant
- Trade/Professional Association
- Training

Registrants by Job Title
- Company Owner/Corporate Officer
- Drilling & Completion Engineer
- Drilling and/or Completion Operations
- Management
- Quality, Health, Safety & Environment
- Student
- Training/Education

Delegates: 86
Speakers: 39
Exhibitors: 2
Sponsors: 5
DEMOGRAPHICS 2019

Registrants by Company Type

- Land/Offshore Dilling Contractor
- Drilling Engineer
- Completion Engineer
- Drilling & Completion Engineer
- Quality, Health, Safety & Environment
- Library/Miscellaneous
- Training/Education
- Student
- Management
- Government
- Trading
- Oilfield Service/Consultant
- Independent Oil Producer
- Offshore Dilling Contractor
- Major Oil Producer

Registrants by Job Title

- Company Owner/Corporate Officer: 8.82%; 9%
- Completion Engineer: 0.98%; 1%
- Drilling & Completion Engineer: 1.96%; 2%
- Drilling and/or Completion Operations: 6.86%; 7%
- Drilling Engineer: 2.94%; 3%
- Library/Miscellaneous: 0.98%; 1%
- Student: 10.78%; 11%
- Quality, Health, Safety & Environment: 33.33%; 33%
- Training/Education: 1.96%; 2%

Registrants by Location

- East Asia
- Middle East
- North Africa
- North America
- South America
- Western Europe
2021 EXHIBITORS

Enelift™

GLOBAL GRAVITY

IADC
Accreditation & Credentialing
WHY BECOME A SPONSOR?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.
# SPONSORSHIP PACKAGES

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<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
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<tr>
<td><strong>Price</strong></td>
<td>€25.000</td>
<td>€15.000</td>
<td>€12.000</td>
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<td><strong>Logo on Onsite Program</strong></td>
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<tr>
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PRICES & PRACTICAL INFORMATION:

Cost for the 3 x 2 meter Table Top Space + 2 complimentary registrations is € 2,300.
The space will be set with a skirted table (size 180 cm wide x 45 cm deep, 80 cm height), two chairs and access to electricity. With the space, you receive 2 complimentary conference registrations and up to 2 additional registrations at half price (€ 375). All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.

BENEFITS & OPPORTUNITIES:

• Strategic access to a targeted audience
• Access to plenary session to learn about your (potential) clients’ critical issues and needs
• Increase sales of your product
• Showcase your product and services
• Establish new business contacts
• Networking opportunities with existing clients
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
• Company name on hardcopy conference program.