



2022 IADC Sustainability Conference & Exhibition Sponsorship Opportunities

1-2 February, Omni Houston Hotel Westside, Houston, Texas

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue. To help IADC cover the expenses of these events, we invite companies with an important recognition and representation worldwide, to be the conference sponsors for a conference.

There are five levels of sponsoring: Diamond sponsors, Platinum Sponsors, Gold Sponsors, Silver Sponsors and Event sponsors. Event sponsorships will be categorized by monetary contribution with the appropriate level of sponsorship. Benefits of the sponsor packages are listed below. The conference sponsor will receive high profile recognition before, during and after the conference.

IADC offers companies also the opportunity to host one of the events during the conference. Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks.

Conference Sponsorships

| Sponsorships | Diamond | Platinum | Gold | Silver |
|------------------------------------|--|--|--|--|
| Price | \$25,000 | \$15,000 | \$10,000 | \$5,000 |
| Number Available | 1 | 6 | 8 | 10 |
| Complimentary Registrations | 10 | 5 | 3 | 1 |
| Onsite Program | Logo on program | Logo on program smaller than Diamond | Logo on program smaller than Platinum | Logo on program smaller than Gold |
| IADC Website | Logo prominently on-site with link to company site | Logo prominently on-site with link to company site | Logo prominently on-site with link to company site | Logo prominently on-site with link to company site |
| Publicity | Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor". | Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor". | Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor". | Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor". |
| Advertising | Logo included | Logo included | Logo included | Logo included |
| On-Site Signage | Logo included prominently | Logo included prominently smaller than Diamond | Logo included prominently smaller than Platinum | Logo included prominently smaller than Gold |
| On-Site Recognition | Sponsors orally recognized from podium at start and end of conference and logo on promotional slides. | Sponsors orally recognized from podium at start and end of conference and logo on promotional slides. | Sponsors orally recognized from podium at start and end of conference and logo on promotional slides. | Sponsors orally recognized from podium at start and end of conference and logo on promotional slides. |

Event Sponsorships

| | | | |
|------------------------------|---------------|--------------------------|---------|
| First Conference Day | Coffee Breaks | includes 1 registration | \$5,000 |
| | Luncheon | includes 2 registrations | \$6,500 |
| | Reception | includes 1 registration | \$5,000 |
| | Audio Visual | includes 1 registration | \$5,000 |
| Second Conference Day | Coffee Breaks | includes 1 registration | \$5,000 |
| | Luncheon | includes 2 registrations | \$6,500 |
| | Audio Visual | includes 1 registration | \$5,000 |