SPONSOR OPPORTUNITIES

2021 IADC/SPE Managed Pressure Drilling and Underbalanced Operations Conference & Exhibition

14-16 September 2021
Virtual Event
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About Virtual 2021 IADC/SPE Managed Pressure Drilling and Underbalanced Operations Conference & Exhibition

SPE and IADC are pleased to announce the Virtual 2021 IADC/SPE Managed Pressure Drilling & Underbalanced Operations Conference & Exhibition. Technologies designed to control annular pressure during drilling, inclusive of Underbalanced Drilling, Managed Pressure Drilling and Dual Gradient Drilling are being used in many forms around the world. UBD continues to maximize reservoir performance, while MPD techniques spanning onshore performance drilling and offshore deep and shallow water prospects serve to enhance drilling safety and minimize NPT. Once considered a futuristic technology, DGD is now a reality with numerous wells drilled, and many exciting prospects on the horizon. New applications of these drilling practices take place every year, and their frequency continues to grow. This conference is a world recognized forum to help the energy industry better understand the technology and the effective, safe utilization of the various applications of UBD, MPD and DGD.

About IADC

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
DEMographics 2020
Registrants by Company Type

- Delegates: 106
- Speakers: 30
- Exhibitors: 6
- Sponsors: 3

- Middle East: 2%
- North America: 74%
- South America: 3%
- Western Europe: 19%
- East Asia: 2%

Company Types:
- Drilling and/or Completion Operations: 15.00%
- Drilling Engineer: 30.00%
- Completion Engineer: 2.00%
- Training/Education: 4.00%
- Management: 30.00%
- Quality, Health, Safety & Environment: 1.00%
- Geologist/Geophysicist: 1.00%
- Student: 6.00%

Regions:
- North America: 74%
- Middle East: 2%
- South America: 3%
- Western Europe: 19%
- East Asia: 2%

This conference rotates between the United States, Europe, Middle East and Asia Pacific.
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.

An average of 1.500 views each day that see your Logo on our conference webpage

8.000 to a targeted segment of our database

Announcements on LinkedIn page with over 32.000 members
## Sponsorship Packages

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COST FOR VIRTUAL EXHIBITION IS $1,000 PER LANDING PAGE.
The landing page would include Company Name, Company Details, Company Bio, Key Products, Embedded Videos, Google Map, Easy buttons for Call/Email/Website and Links to Company social media pages. You can view a sample at www.iadc.org/exhibitors/exhibitor-your-company-name.mp21/

No refunds for cancellations will be issued. Exhibitions at IADC events will be limited to showcasing products and services that advance technology, competency or HSE. Exhibitions centered on recruitment or employment should not take space at IADC events.

Benefits & Opportunities:

• Strategic access to a targeted audience
• Access to plenary session to learn about your (potential) clients’ critical issues and needs
• Networking opportunities with conference participants
• Exhibition landing page to showcase your product and services
• Establish new business contacts
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
Letter of Agreement Sponsors

Letter of Agreement Exhibitors

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!