SPONSOR OPPORTUNITIES

IADC World Drilling 2021 Conference & Exhibition
15-16 June 2021
Pullman Tour Eiffel, Paris, France
2021 SPONSORS

DIAMOND SPONSOR
- TOTAL

PLATINUM SPONSORS
- Seadrill
- Transocean

GOLD SPONSOR
- SOCAR AQS

SILVER SPONSORS
- Baker Hughes
- Cameron

EVENT SPONSORS
- KCA Deutag
- REACH

IADC
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IADC WORLD DRILLING 2021
CONFERENCE & EXHIBITION

About the IADC World Drilling 2021 Conference & Exhibition
IADC World Drilling 2021, the leadership event for wells professionals, will explore our industry’s challenges and opportunities from a strategic, leadership perspective. The conference will examine improving the value proposition from multiple perspectives – technology, diversity, contracting, collaboration, digital solutions, and more for all stakeholders. Through high-level panels and speakers and through cutting-edge technical papers, the conference will chart each inflection point and trace the path to the industry’s future.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
Delegates: 262
Speakers: 39
Exhibitors: 19
Sponsors: 12

Registrants by Company Type
- Owner/Corporate Officer: 14.45%
- Completion Engineer: 3.42%
- Drilling & Completion Engineer: 3.80%
- Drilling and/or Completion Operations: 10.27%
- Drilling Engineer: 11.79%
- Training/Education: 1.14%
- Quality, Health, Safety & Environment: 2.66%
- Management: 48.29%
- Press: 0.38%

Registrants by Job Title
- Student: 3.80%
- Training/Education: 1.14%
- Company Owner/Corporate Officer: 14.45%
- Completion Engineer: 3.42%
- Drilling & Completion Engineer: 3.80%
- Drilling and/or Completion Operations: 10.27%
- Drilling Engineer: 11.79%

Registrants by Location

DEMOGRAPHICS 2019
2019 SPONSORS

PLATINUM
SAIPEM

GOLD
MAERSK DRILLING

GOLD
Seadrill

GOLD
Transocean

SILVER
Baker Hughes

SILVER
Borr Drilling

SILVER
Cameron

SILVER
Drillmec

SILVER
NOY

EVENT
KCA Deutag

EVENT
IFS

EVENT
Pergeime
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.

An average of 1.500 views each day that see your Logo on our conference webpage

8.000 to a targeted segment of our database

Announcements on LinkedIn page with over 32.000 members
# SPONSORSHIP PACKAGES

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<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
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<td><strong>Logo on IADC Website</strong></td>
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EXHIBITION INFORMATION

Benefits & Opportunities:

• Strategic access to a targeted audience
• Access to plenary session to learn about your (potential) clients’ critical issues and needs
• Increase sales of your product
• Showcase your product and services
• Establish new business contacts
• Networking opportunities with existing clients
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
• Company name on hardcopy conference program.

Prices & Practical Information:

Cost for the 3 x 2 meter Table Top Space + 2 complimentary registrations is EUR 2,500.
The space will be set with a skirted table (size 180 cm wide x 45 cm deep, 80 cm height), two chairs and access to electricity. With the space, you receive 2 complimentary/free conference registrations and up to 2 additional registrations at half price (EUR 375). All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.
2021 EXHIBITORS

deugro

HERMENNIEUHT
VERTICAL

kwantis

MAERSK
TRAINING

RelyOn Nutec

ROLLOOS

SPM
condition monitoring solutions

IADC
CONTACT DETAILS

- Letter of Agreement Sponsors
- Letter of Agreement Exhibitors
- Conference Venue and Hotel Information

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!