SPONSOR OPPORTUNITIES

IADC World Drilling 2020 Conference & Exhibition
8-9 December 2020

VIRTUAL EVENT

2020 SPONSORS

DIAMOND SPONSOR

TOTAL

PLATINUM SPONSORS

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GOLD SPONSOR

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IADC® 80 YEARS

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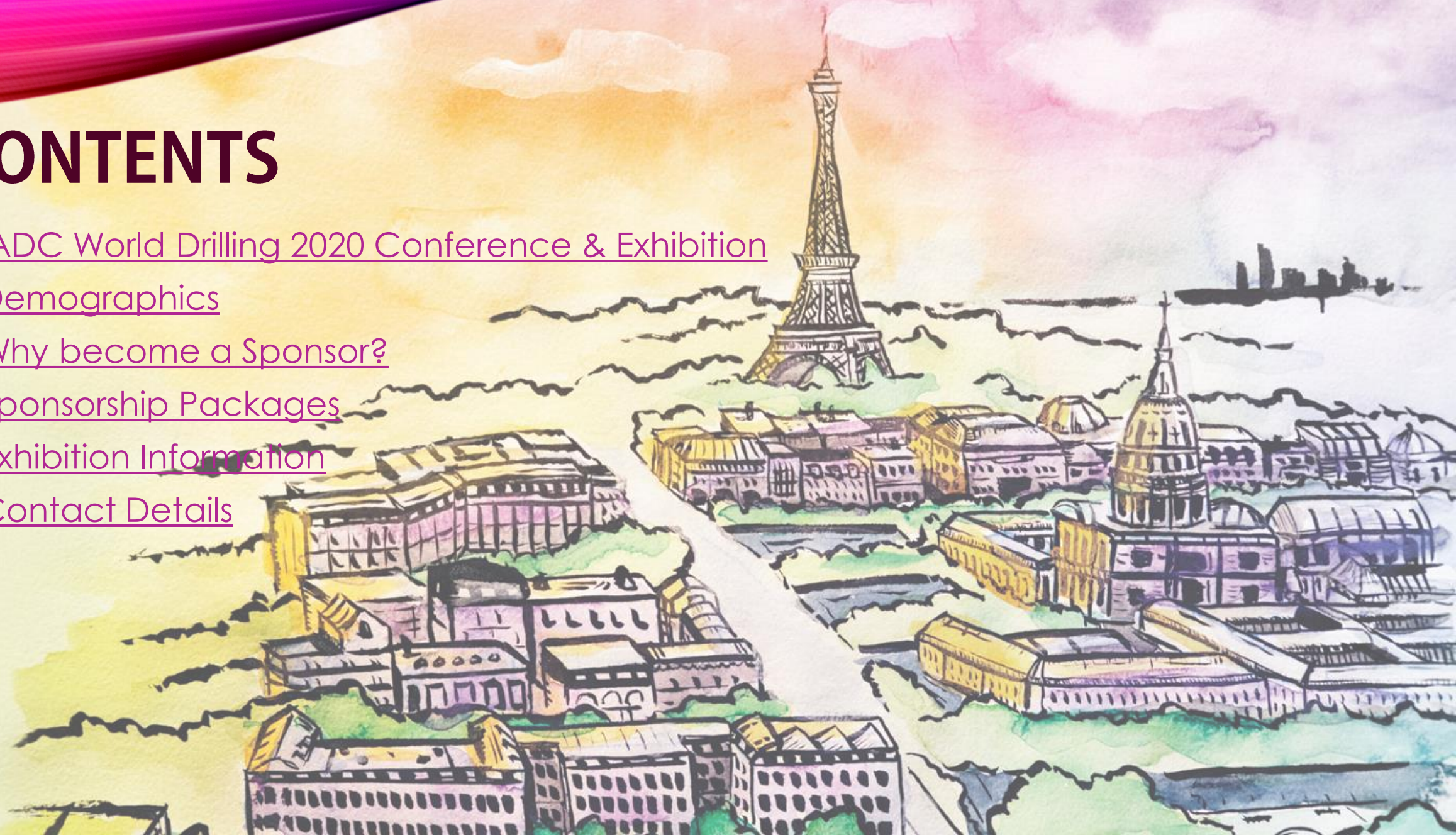


IADC WORLD DRILLING 2020 CONFERENCE & EXHIBITION

About the IADC World Drilling 2020 Conference & Exhibition
IADC World Drilling 2020, the leadership event for wells professionals, will explore our industry's challenges and opportunities from a strategic, leadership perspective. The conference will examine improving the value proposition from multiple perspectives – technology, diversity, contracting, collaboration, digital solutions, and more for all stakeholders. Through high-level panels and speakers and through cutting-edge technical papers, the conference will chart each inflection point and trace the path to the industry's future.

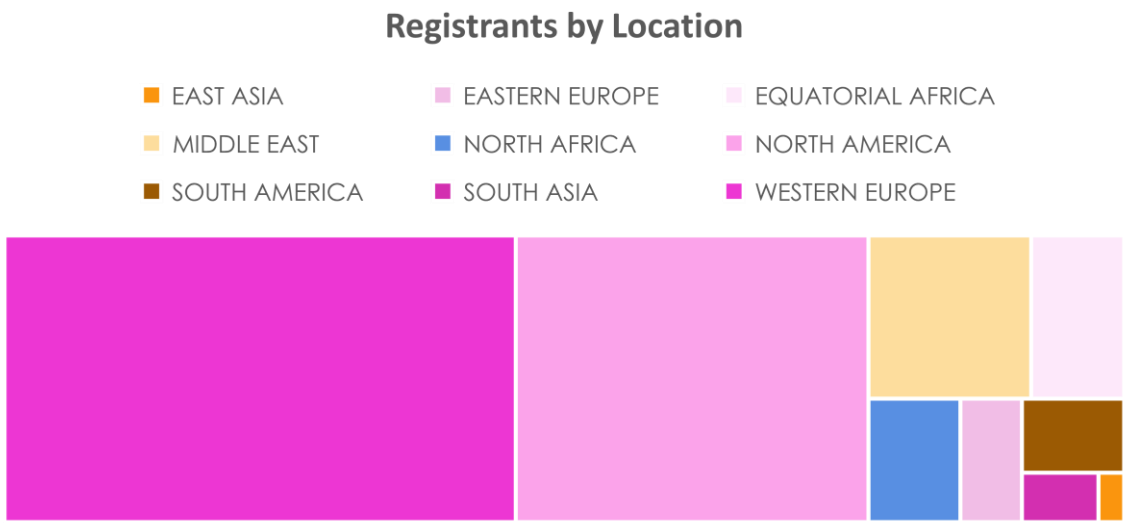
About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

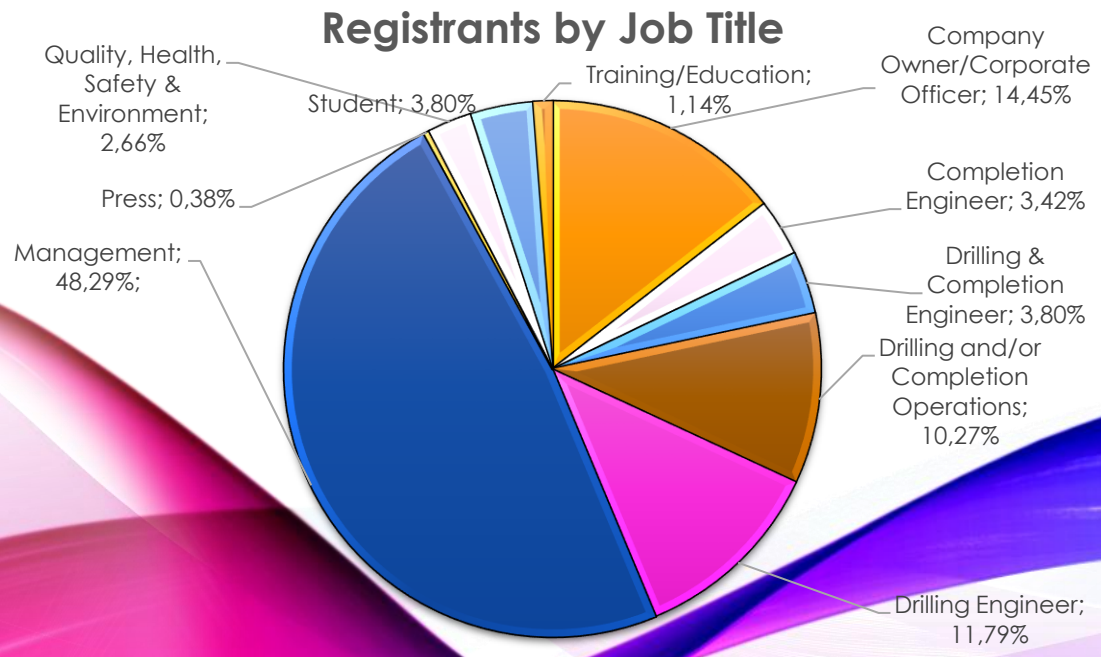
About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!

262	39	19	12
Delegates	Speakers	Exhibitors	Sponsors

DEMOGRAPHICS 2019





2019 SPONSORS

PLATINUM

SAIPEM

GOLD

MAERSK DRILLING

GOLD

Seadrill

GOLD

Transocean

SILVER

Baker Hughes

SILVER

Borr Drilling

SILVER

CAMERON
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SILVER

DRILLMEC
DRILLING TECHNOLOGIES

SILVER

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EVENT

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IFS

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DRILLING PERGEMINE CONTRACTOR

WHY BECOME A SPONSOR?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks.

An average of 1.500 views each day that see your Logo on our conference webpage

8.000 to a targeted segment of our database

Announcements on LinkedIn page with over 32.000 members

SPONSORSHIP PACKAGES

	Diamond	Platinum	Gold	Silver	Tech
Price	€25.000 SOLD	€15.000	€12.000	€ 7.500	€ 5.000
Number Available	1	6	8	10	1
Complimentary registrations	10	5	3	2	1
Exhibition Space	1	50% Discount	-	-	-
Logo on Onsite Program	√	√	√	√	√
Logo on IADC Website	√	√	√	√	√
Logo on E-Broadcasts	√	√	√	√	√
Onsite Signage	√	√	√	√	√

EXHIBITION INFORMATION

Benefits & Opportunities:

- Strategic access to a targeted audience
- Virtual exhibition landing page
- Showcase your product and services
- Establish new business contacts
- Obtain qualified leads and prospects
- Company name & hyperlink on conference website
- Company name on conference program
- Two complimentary and two discounted registrations.

COST FOR VIRTUAL EXHIBITION IS €1500 PER LANDING PAGE.
The landing page would include Company Name, Company Details, Company Bio, Key Products, Embedded Videos, Google Map, Easy buttons for Call/Email/Website and Links to Company social media pages. You can view a sample here. No refunds for cancellations will be issued. Exhibitions at IADC events will be limited to showcasing products and services that advance technology, competency or HSE. Exhibitions centered on recruitment or employment should not take space at IADC events.
Exhibition space is being allocated on a first come, first served basis!

2020 EXHIBITORS

deugro

HERRENKNECHT VERTICAL

kwantis

MAERSK TRAINING

RelyOn Nutec 360° Safety

ROLLOOS

SPM condition monitoring solutions

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CONTACT DETAILS

- **Letter of Agreement Sponsors**

- **Letter of Agreement Exhibitors**

Reservations
For more information please contact us at europe@iadc.org /
Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this virtual event that is of great importance to the drilling industry!

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