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WELL CONTROL
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IADC INTERNATIONAL WELL CONTROL 2020 CONFERENCE & EXHIBITION

About the IADC Well Control 2020 Conference & Exhibition
The 2020 IADC International Well Control Conference will seek to examine the innovations that are shaping the future of well control, from technology to personnel competencies. This event will focus on timely technical presentations highlighting recent developments and innovations in technology, techniques, training, management systems, and a wide variety of other topics that affect well control.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings people together.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
### DEMOGRAPHICS 2018*

#### Registrants by Location

- **Australasia**
- **East Asia**
- **Eastern Europe**
- **Middle East**
- **North America**
- **South America**
- **Western Europe**

#### Registrants by Company Type

- **Operator/Corporate Officer**: 8%
- **Completion Engineer**: 1%
- **Drilling & Completion Engineer**: 9%
- **Drilling and/or Completion Operations**: 11%
- **Drilling Engineer**: 9%
- **Geologist/Geophysicist**: 1%
- **Library/Miscellaneous**: 1%
- **Training/Education**: 5%
- **Quality, Health, Safety & Environment**: 5%
- **Management**: 50%

#### Registrants by Job Title

- **Equipment Manufacturer**
- **Government Oil Producer**
- **Independent Oil Producer**
- **Landside Drilling Contractor**
- **Major Oil Company**
- **National Oil Company**
- **Offshore Drilling Contractor**
- **Oilfield Service Consultant**
- **Trader/Professional Association**
- **Training**

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SILVER

Baker Hughes

VALARIS

SILVER

EVENT

CANSKO WELL CONTROL

EVENT

PERGEMINE

IADC® 80 YEARS
WHY BECOME A SPONSOR?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

As a sponsor, your company logo will continue to be prominently displayed on the conference website and marketing of the conference, your company will be recognized as sponsor during opening and closing remarks, complimentary virtual exhibition booth, Social Media announcements including sponsor logo’s, Logo displayed on event website with a link to the sponsor’s website, Logo displayed on the online conference registration page, Logo displayed on conference lobby/landing page during virtual meeting, and Logo and sponsor status prominently positioned on the holding slide (“Thank You to Our Sponsors”) between sessions.
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EXHIBITION INFORMATION

COST FOR VIRTUAL EXHIBITION IS $1250 PER LANDING PAGE.
The landing page would include Company Name, Company Details, Company Bio, Key Products, Embedded Videos, Google Map, Easy buttons for Call/Email/Website and Links to Company social media pages. You can view a sample at https://www.iadc.org/exhibitor-iadc-bookstore/. No refunds for cancellations will be issued. Exhibitions at IADC events will be limited to showcasing products and services that advance technology, competency or HSE. Exhibitions centered on recruitment or employment should not take space at IADC events.

Benefits & Opportunities:

• Strategic access to a targeted audience
• Virtual exhibition landing page
• Showcase your product and services
• Establish new business contacts
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
• Company name on conference program
• Two complimentary and two discounted registrations.

Exhibition space is being allocated on a first come, first served basis!
CONTACT DETAILS

Letter of Agreement Sponsors

Letter of Agreement Exhibitors

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!