

# Sponsor Opportunities

IADC Drilling Caspian 2021 Conference & Exhibition  
Virtual Event



# Exhibitors 2021



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# IADC Drilling Caspian Conference & Exhibition-Virtual Event

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## About the IADC Drilling Caspian 2021 Conference & Exhibition

The IADC Drilling Caspian 2021 Conference & Exhibition will bring together industry leaders and drilling professionals to discuss challenges and share best practices. Cutting-edge technology advances, including drilling automation, will be featured, as will case studies of relevant technical achievements. The premier event also will highlight evolving approaches to safety and training, providing practical information on new tools and processes that can be used to improve HSE performance.

## About IADC

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

## About IADC Conferences

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

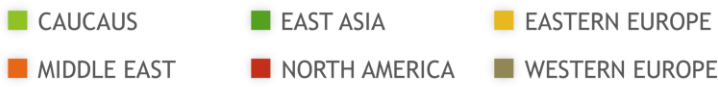
***When sponsoring an IADC event you will be enhancing and contributing to your industry!***



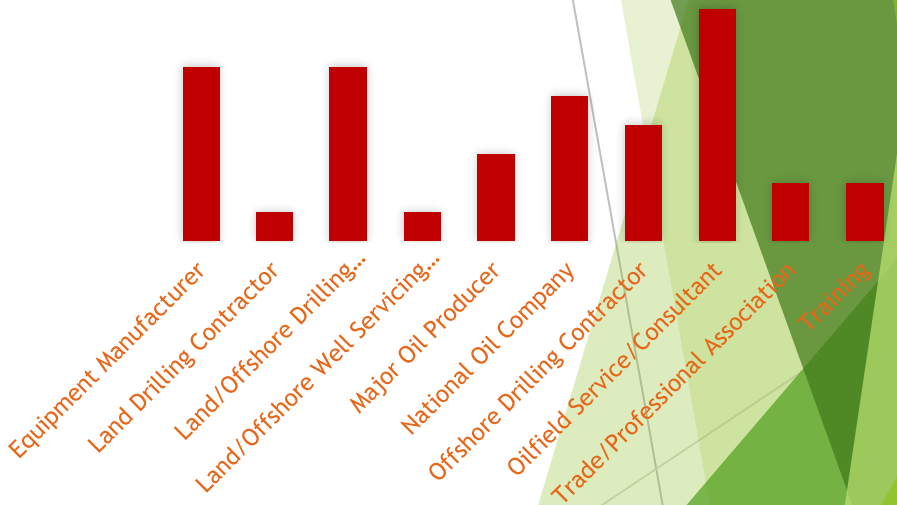
# Demographics 2019



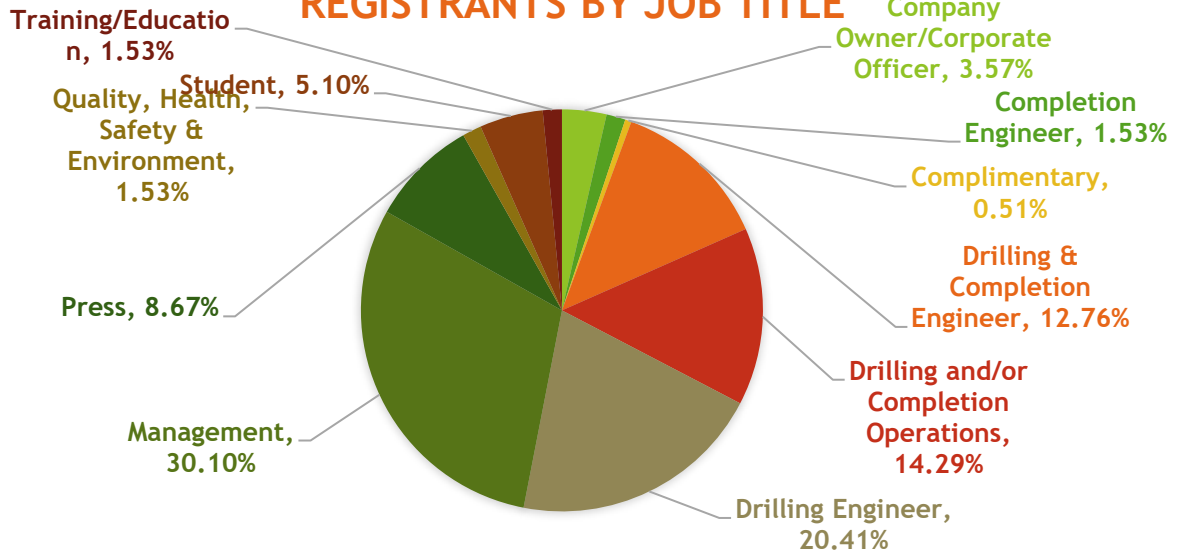
## REGISTRANTS BY LOCATION



## REGISTRANTS BY COMPANY TYPE



## REGISTRANTS BY JOB TITLE



# Sponsors 2019

DIAMOND



**SOCAR AQŞ**

EVENT



PLATINUM



EVENT



GOLD



**MAERSK  
DRILLING**

GOLD



**SOCAR  
KQIT**

# Exhibitors 2019



GLOBAL  
GRAVITY



An average of 1.500 views each day that see your Logo on our conference webpage

# WHY BECOME A SPONSOR?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

As a sponsor, your company logo will continue to be prominently displayed on the conference website and marketing of the conference, your company will be recognized as sponsor during opening and closing remarks, complimentary virtual exhibition booth, Social Media announcements including sponsor logo's, Logo displayed on event website with a link to the sponsor's website, Logo displayed on the online conference registration page, Logo displayed on conference lobby/landing page during virtual meeting, and Logo and sponsor status prominently positioned on the holding slide ("Thank You to Our Sponsors") between sessions.



8.000 to a targeted segment of our database



Announcements on LinkedIn page with over 32.000 members





# SPONSORSHIP PACKAGES

	Diamond	Platinum	Gold	Silver	Tech
Price	\$25.000	\$15.000	\$10.000	\$5.000	\$5.000
Number Available	1	6	8	10	1
Complimentary registrations	10	5	3	1	1
Virtual Exhibition Space	1	50% Discount	-	-	-
Logo on Virtual Program	✓	✓	✓	✓	✓
Logo on IADC Website	✓	✓	✓	✓	✓
Logo on E-Broadcasts	✓	✓	✓	✓	✓

# EXHIBITION INFORMATION

## Benefits & Opportunities:

- Strategic access to a targeted audience
- Virtual exhibition landing page
- Showcase your product and services
- Establish new business contacts
- Obtain qualified leads and prospects
- Company name & hyperlink on [conference website](#)
- Company name on conference program
- One complimentary registrations.

## **COST FOR VIRTUAL EXHIBITION IS \$500 PER LANDING PAGE.**

The landing page would include Company Name, Company Details, Company Bio, Key Products, Embedded Videos, Google Map, Easy buttons for Call/Email/Website and Links to Company social media pages. You can view a sample at <https://www.iadc.org/exhibitor-iadc-bookstore/>.

No refunds for cancellations will be issued. Exhibitions at IADC events will be limited to showcasing products and services that advance technology, competency or HSE. Exhibitions centered on recruitment or employment should not take space at IADC events.

*Exhibition space is being allocated on a first come, first served basis!*



# CONTACT DETAILS

[Letter of Agreement Sponsors](#)

[Letter of Agreement Exhibitors](#)

## Reservations

For more information please contact us at [europa@iadc.org](mailto:europa@iadc.org) / Phone: +31.24.675.2252.

Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to [europa@iadc.org](mailto:europa@iadc.org)

*We look forward to your participation in this event that is of great importance to the drilling industry!*

