• IADC Advanced Rig Technology 2021 Conference & Exhibition
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About the IADC Advanced Rig Technology Conference & Exhibition
Onshore and offshore rig technology are the highly focused topics of the IADC Advanced Rig Technology (ART) Conference & Exhibition, organized by the IADC Advanced Rig Technology Committee. The IADC ART Conference & Exhibition serves as a leading forum to explore the state-of-the-art advances in rig technology, downhole operations, and integrating the two seamlessly with minimal human intervention. The event will also review activities of the IADC ART Committee, which has steadily advanced drilling technology, by exploring future technology, drilling control systems and automation. The current initiatives of the committee include developing operational guidelines, educating the industry on technology, assessing the pros and cons of advanced drilling technology, and identifying key deliverables for the industry.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
DEMOGRAPHICS 2019

Registrants by Location
- Western Europe: 43.36%
- North America: 33.57%
- Middle East: 14.69%
- South America: 1.40%
- Eastern Europe: 6.29%
- East Asia: 0.70%
- South America: 1.40%
- Eastern Europe: 6.29%

Registrants by Job Title
- Management: 44%
- Drilling Engineer: 24%
- Drilling and/or Completion Operations: 11%
- Complimentary: 2%
- Press: 1%
- Quality, Health, Safety & Environment: 1%
- Student: 2%
- Training/Education: 1%
- Company Owner/Corporate Officer: 6%
- Completion Engineer: 3%
- Equipment Manufacturer: 3%
- Contract Drilling Contractor: 3%
- Oilfield Services/Consultant: 3%
- Independent Oil Producer: 3%
- Major Oil Producer: 3%
- Offshore Drilling Contractor: 3%

Registrants by Company Type
2019 SPONSORS

GOLD

CAMERON
A Schlumberger Company

GOLD

Precision Drilling

SILVER

Baker Hughes

SILVER

NOV

SILVER

Valaris
2019 EXHIBITORS

DERRICK

DRILLMEC

GLOBAL GRAVITY

HERRENKNECHT VERTICAL

igus

plastics for longer life

IDS

NOY

PETRODAQ

ROLLOOS

salunda

SPM

condition monitoring solutions

STRESS ENGINEERING SERVICES INC.

IADC
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.
## Sponsorship Packages

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<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
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<td>€15.000</td>
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<td>5</td>
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<td>50% Discount</td>
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<td><strong>Logo on IADC Website</strong></td>
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**EXHIBITION INFORMATION**

**Benefits & Opportunities:**

- Strategic access to a targeted audience
- Access to plenary session to learn about your (potential) clients’ critical issues and needs
- Increase sales of your product
- Showcase your product and services
- Establish new business contacts
- Networking opportunities with existing clients
- Obtain qualified leads and prospects
- Company name & hyperlink on conference website
- Company name on hardcopy conference program.

**Prices & Practical Information:**

*Cost for the 3 x 2 meter Table Top Space + 2 complimentary registrations is € 2.300.*

The space will be set with a skirted table (size 180 cm wide x 45 cm deep, 80 cm height), two chairs and access to electricity. With the space, you receive 2 complimentary/free conference registrations and up to 2 additional registrations at half price (€ 375). All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.
Letter of Agreement Sponsors

Letter of Agreement Exhibitors

Exhibition Floorplan

Conference Venue and Hotel Information

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!