SPONSOR OPPORTUNITIES

IADC Drilling HSE&T Asia Pacific 2021 Conference & Exhibition
18-19 May 2021
Grand Hyatt Erawan Bangkok Hotel, Bangkok, Thailand
2021 SPONSORS

DIAMOND SPONSOR

PTTEP

GOLD SPONSOR

Transocean

SILVER SPONSORS

Borr Drilling

SHELF DRILLING

VANTAGE

EVENT SPONSOR

CONTRAK CATERING SERVICES
CONTENTS

• IADC Drilling HSE&T Asia Pacific 2021 Conference & Exhibition
• Demographics
• Why become a Sponsor?
• Sponsorship Packages
• Exhibition Information
• Contact Details
About the IADC Drilling HSE&T Asia Pacific 2021 Conference & Exhibition
The conference seeks to focus attention on health, safety, environment and training in drilling and completion operations. Papers and topics will be presented on ensuring and sustaining incident free operations during drilling and completion, as well as competency, worker health and environmental stewardship. Sessions will emphasize areas of special interest in Asia Pacific, a drilling and producing arena of increasing importance.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
**DEMOGRAPHICS 2019**

**Registrants by Location**
- Middle East: 1.79%
- North Africa: 7.56%
- Western Europe: 1.79%
- North America: 5.36%
- Middle East: 91.07%

**Registrants by Job Title**
- Management: 34%
- Drilling Engineer: 7%
- Drilling and/or Completion Operations: 13%
- Quality, Health, Safety & Environment: 27%
- NULL: 1%
- Training/Education: 7%
- Company Owner/Corporate Officer: 4%
- Completion Engineer: 2%
- Drilling & Completion Engineer: 5%

**Registrants by Company Type**
- Equipment Manufacturer
- Government
- Land/Offshore Drilling Contractor
- National Oil Company
- Offshore Drilling Contractor
- Oilfield Service/Consultant
- Trade/Professional Association

- 126 Delegates
- 25 Speakers
- 3 Exhibitors
- 4 Sponsors
2019 SPONSORS

DIAMOND
PETRONAS

SILVER
sapura energy

EVENT
VELESTO energy
WHY BECOME A SPONSOR?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.

An average of 1.500 views each day that see your Logo on our conference webpage

8.000 to a targeted segment of our database

Announcements on LinkedIn page with over 32.000 members
# Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
<th>AV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>SOLD to PTTEP</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$6,500</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Number Available</td>
<td>1</td>
<td>6</td>
<td>8</td>
<td>10</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary registrations</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>1</td>
<td>50% Discount</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Logo on Onsite Program</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Logo on IADC Website</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Logo on E-Broadcasts</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Onsite Signage</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>
EXHIBITION INFORMATION

Benefits & Opportunities:

• Strategic access to a targeted audience
• Access to plenary session to learn about your (potential) clients’ critical issues and needs
• Increase sales of your product
• Showcase your product and services
• Establish new business contacts
• Networking opportunities with existing clients
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
• Company name on hardcopy conference program.

Prices & Practical Information:

Cost for the 3 x 2 meter Table Top Space + 1 complimentary registration is US $ 1,500.
The space will be set with a skirted table, two chairs and access to electricity. With the space, you receive 1 complimentary conference registration and up to 2 additional registrations at half price (US $ 350). All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.
2021 EXHIBITORS
CONTACT DETAILS

Letter of Agreement Sponsors

Letter of Agreement Exhibitors

Exhibition Floorplan

Conference Venue and Hotel Information

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!