SPONSOR OPPORTUNITIES

IADC World Drilling 2020 Conference & Exhibition
8-9 December 2020
Pullman Tour Eiffel, Paris, France
2020 SPONSORS

DIAMOND SPONSOR

TOTAL

PLATINUM SPONSORS

SEADRILL

TRANSOCEAN

GOLD SPONSOR

SOCAR AQS

SILVER SPONSORS

BAKER HUGHES

CAMERON

EVENT SPONSORS

KCA DEUTAG

REACH

IADC® 80 YEARS
CONTENTS

• IADC World Drilling 2020 Conference & Exhibition
• Demographics
• Why become a Sponsor?
• Sponsorship Packages
• Exhibition Information
• Contact Details
About the IADC World Drilling 2020 Conference & Exhibition
IADC World Drilling 2020, the leadership event for wells professionals, will explore our industry’s challenges and opportunities from a strategic, leadership perspective. The conference will examine improving the value proposition from multiple perspectives – technology, diversity, contracting, collaboration, digital solutions, and more for all stakeholders. Through high-level panels and speakers and through cutting-edge technical papers, the conference will chart each inflection point and trace the path to the industry’s future.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
**Registrants by Location**

- **EAST ASIA**
- **EASTERN EUROPE**
- **EQUATORIAL AFRICA**
- **MIDDLE EAST**
- **NORTH AFRICA**
- **NORTH AMERICA**
- **SOUTH ASIA**
- **SOUTH AMERICA**
- **WESTERN EUROPE**

**Registrants by Job Title**

- **Company Owner/Corporate Officer; 14.45%**
- **Drilling and/or Completion Operations; 10.27%**
- **Drilling Engineer; 11.79%**
- **Completion Engineer; 3.42%**
- **Training/Education; 1.14%**
- **Student; 3.80%**
- **Quality, Health, Safety & Environment; 2.66%**
- **Press; 0.38%**
- **Management; 48.29%**

**Registrants by Company Type**

- **Equipment Manufacturer**
- **Government**
- **Independent Oil Producer**
- **Land Drilling Contractor**
- **Major Oil Company**
- **National Oil Company**
- **Offshore Drilling Contractor**
- **Offshore Service/Consultant**
- **Press**
- **Trade/Professional Association**
- **Training**
2019 SPONSORS

PLATINUM
SAIPEM

GOLD
MAERSK DRILLING

GOLD
Seadrill

GOLD
Transocean

SILVER
Baker Hughes

SILVER
Borr Drilling

SILVER
Cameron

SILVER
Drillmec

SILVER
NOY

EVENT
KCA Deutag

EVENT
IFS

EVENT
Pergemine
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.
<table>
<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
<th>AV</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>€25,000</td>
<td>€15,000</td>
<td>€12,000</td>
<td>€7,500</td>
<td>€8,000</td>
<td>€5,000</td>
<td>€12,000</td>
<td>€4,000</td>
</tr>
<tr>
<td><strong>Number Available</strong></td>
<td>1</td>
<td>6</td>
<td>8</td>
<td>10</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>Complimentary registrations</strong></td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td><strong>Exhibition Space</strong></td>
<td>1</td>
<td>50% Discount</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Logo on Onsite Program</strong></td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td><strong>Logo on IADC Website</strong></td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td><strong>Logo on E-Broadcasts</strong></td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td><strong>Onsite Signage</strong></td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>
EXHIBITION INFORMATION

Benefits & Opportunities:

• Strategic access to a targeted audience
• Access to plenary session to learn about your (potential) clients’ critical issues and needs
• Increase sales of your product
• Showcase your product and services
• Establish new business contacts
• Networking opportunities with existing clients
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
• Company name on hardcopy conference program.

Prices & Practical Information:

The cost of each shell scheme stand of 2 x 3 meter is € 2,500. Each standard shell scheme stand will be equipped with 1 table, 2 chairs, 1 power point, 2 spotlights and 1 fascia with company name. With the stand, you receive 1 complimentary conference registration and up to 2 additional registrations at half price €400. All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.
2020 EXHIBITORS
CONTACT DETAILS

- Letter of Agreement Sponsors
- Letter of Agreement Exhibitors
- Exhibition Floorplan
- Conference Venue and Hotel Information

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!