



2021 IADC Well Control Conference of the Americas & Exhibition Sponsorship Opportunities

24-25 August, Ritz Carlton, New Orleans, Louisiana

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment; training, or industry economics and financial outlook, IADC's worldwide programme of events brings together the right people in the right venue. To help IADC cover the expenses of these events, we invite companies with an important recognition and representation worldwide, to be the conference sponsors for a conference.

There are five levels of sponsoring: Diamond sponsors, Platinum Sponsors, Gold Sponsors, Silver Sponsors and Event sponsors. Event sponsorships will be categorized by monetary contribution with the appropriate level of sponsorship. Please find the benefits of the sponsor packages below. The conference sponsor will receive high profile recognition before, during and after the conference.

IADC offers companies also the opportunity to host one of the events during the conference. Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks. It is also possible to co-sponsor one of the events for 50% of the total price.

Conference Sponsorships

Sponsorships	Diamond	Platinum	Gold	Silver
Price	\$25,000	\$15,000	\$10,000	\$5,000
Number Available	1	6	8	10
Complimentary Registrations	10	5	3	1
Program/Brochure	Logo on brochure	Logo on brochure smaller than Diamond	Logo on brochure smaller than Platinum	Logo on brochure smaller than Gold
IADC Website	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site
Publicity	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".
Advertising	Logo included	Logo included	Logo included	Logo included
On-Site Signage	Logo included prominently	Logo included prominently smaller than Diamond	Logo included prominently smaller than Platinum	Logo included prominently smaller than Gold
On-Site Recognition	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.

Event Sponsorships

First Conference Day	Coffee Breaks	includes 1 registration	\$5,000
	Luncheon	includes 2 registrations	\$6,500
	Reception	includes 2 registrations	\$6,500
	Audio Visual	includes 1 registration	\$5,000
Second Conference Day	Coffee Breaks	includes 1 registration	\$5,000
	Luncheon	includes 2 registrations	\$6,500
	Audio Visual	includes 1 registration	\$5,000