SPONSOR OPPORTUNITIES

IADC World Drilling 2020 Conference & Exhibition
8-9 December 2020
Pullman Tour Eiffel, Paris, France
2020 SPONSORS

DIAMOND SPONSOR

PLATINUM SPONSORS

GOLD SPONSOR

SILVER SPONSORS

EVENT SPONSORS

IADC® 80 YEARS
CONTENTS

• IADC World Drilling 2020 Conference & Exhibition
• Demographics
• Why become a Sponsor?
• Sponsorship Packages
• Exhibition Information
• Contact Details
• Thank you
About the IADC World Drilling 2020 Conference & Exhibition

IADC World Drilling 2020, the leadership event for wells professionals, will explore our industry’s challenges and opportunities from a strategic, leadership perspective. The conference will examine improving the value proposition from multiple perspectives – technology, diversity, contracting, collaboration, digital solutions, and more for all stakeholders. Through high-level panels and speakers and through cutting-edge technical papers, the conference will chart each inflection point and trace the path to the industry’s future.

About IADC

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
Delegates: 262
Speakers: 39
Exhibitors: 19
Sponsors: 12

Registrants by Company Type

- Equipment Manufacturer: 11.79%
- Government: 3.42%
- Independent Oil/Producer: 3.80%
- Land Drilling Contractor: 3.80%
- Major Oil/Producer: 10.27%
- Offshore Drilling Contractor: 4.89%
- Offshore Service/Consultant: 3.00%
- Oilfield Service/Consultant: 3.00%
- Trader/Professional: 14.45%
- Association: 3.80%
- Training: 1.14%

Registrants by Job Title

- Management: 48.29%
- Press: 0.38%
- Quality, Health, Safety & Environment: 10.27%
- Student: 3.80%
- Training/Education: 1.14%
- Completion Engineer: 3.42%
- Drilling & Completion Engineer: 3.80%
- Drilling and/or Completion Operations: 10.27%
- Company Owner/Corporate Officer: 14.45%
- Drilling Engineer: 11.79%

Registrants by Location

- EAST ASIA
- EASTERN EUROPE
- EQUATORIAL AFRICA
- MIDDLE EAST
- NORTH AFRICA
- NORTH AMERICA
- SOUTH ASIA
- SOUTH AMERICA
- WESTERN EUROPE

DEMOGRAPHICS 2019
2019 SPONSORS

Platinum level sponsor: Saipem

Gold level sponsor: Maersk Drilling
Seadrill
Transocean

Silver level sponsor: Baker Hughes, a GE company
Borr Drilling
Cameron, a Schlumberger company
Drillmec
NOV

Event level sponsor: KCA Deutag
IFS
Pergemine
2019 EXHIBITORS

BOP Risk Mitigation Services
Derrick Equipment Company
Drillform
Drillmec SPA
Durum verschleiss-schutz GmbH
Gardner Denver
Geolog
Herrenknecht Vertical
Huisman
Klüber Lubrication

Kwantis
Landing String Solutions LLC
Maersk Training
REACH
Rider International
RigQuip
Rolloos
Salunda
SPM Marine offshore
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.
# SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
<th>AV</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>€25,000</td>
<td>€15,000</td>
<td>€12,000</td>
<td>€7,500</td>
<td>€8,000</td>
<td>€5,000</td>
<td>€12,000</td>
<td>€4,000</td>
</tr>
<tr>
<td><strong>Number Available</strong></td>
<td>1</td>
<td>6</td>
<td>8</td>
<td>10</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>Complimentary registrations</strong></td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td><strong>Exhibition Space</strong></td>
<td>1</td>
<td>50% Discount</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Logo on Onsite Program</strong></td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td><strong>Logo on IADC Website</strong></td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td><strong>Logo on E-Broadcasts</strong></td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td><strong>Onsite Signage</strong></td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>
Benefits & Opportunities:

• Strategic access to a targeted audience
• Access to plenary session to learn about your (potential) clients’ critical issues and needs
• Increase sales of your product
• Showcase your product and services
• Establish new business contacts
• Networking opportunities with existing clients
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
• Company name on hardcopy conference program.

Prices & Practical Information:

The cost of each shell scheme stand of 2 x 3 meter is € 2,500. Each standard shell scheme stand will be equipped with 1 table, 2 chairs, 1 power point, 2 spotlights and 1 fascia with company name. With the stand, you receive 1 complimentary conference registration and up to 2 additional registrations at half price €400. All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.
• Letter of Agreement Sponsors
• Letter of Agreement Exhibitors
• Exhibition Floorplan
• Conference Venue and Hotel Information

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!