SPONSOR OPPORTUNITIES

IADC Drilling Middle East 2020 Conference & Exhibition
8-9 December 2020
Intercontinental Muscat, Oman
2020 SPONSORS

Baker Hughes

IADC® 80 YEARS
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About the IADC Drilling Middle East 2020 Conference & Exhibition
Although the Middle East market has remained resilient through the downturn, this region continues to face challenges around workforce development, drilling efficiency, safety and security, and equipment maintenance. The 2020 IADC DRILLING MIDDLE EAST CONFERENCE & EXHIBITION will bring together industry leaders and drilling professionals to discuss such challenges and share best practices. Cutting-edge technology advances, including drilling automation, will be featured, as will case studies of relevant technical achievements. The premier event also will highlight evolving approaches to safety and training, providing practical information on new tools and processes that can be used to improve HSE performance.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
DEMOGRAPHICS 2019

Registrants by Location

- Middle East: 77.61%
- East Asia: 1.49%
- South Asia: 3.98%
- North America: 7.96%
- Western Europe: 8.46%
- Caucasus: 0.5%

Registrants by Company Type

- Equipment Manufacturer: 10.71%
- Government: 1.53%
- Land/Drilling Contractor: 4.59%
- National Oil Company: 1.02%
- Offshore Drilling Contractor: 2.04%
- Oilfield Service/Consultant: 0.51%
- Training: 48.98%

Registrants by Job Title

- Management: 48.98%
- Drilling Engineer: 15.31%
- Geologist/Geophysicist: 1.02%
- Company Owner/Corporate Officer: 4.59%
- Completion Engineer: 2.04%
- Quality, Health, Safety & Environment: 1.02%
- Student: 4.59%
- Training/Education: 1.53%
- Drilling & Completion Engineer: 10.71%
Platinum level sponsor:  ADNOC

Gold level sponsor:  ARO Drilling  
               RigQuip

Silver level sponsor:  Alfa Laval  
               Cameron, a Schlumberger company  
               Derrick Equipment Company  
               Drillmec  
               Helmerich & Payne

Event level sponsor:  Baker Hughes  
               International Maritime Industries  
               KCA Deutag  
               Southern Arabian Peninsula Chapter
2019 EXHIBITORS

Alfa Laval
Derrick Equipment Company
Drillstar Industries
Dropsafe
IADC Accreditation & Credentialing
IPAD
IRE Oil and Gas FZE
Maersk Training
Marlink

Salunda
Sparrows Group
SPM Marine & Offshore
Stopdrop Tooling
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.
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EXHIBITION INFORMATION

Benefits & Opportunities:

- Strategic access to a targeted audience
- Access to plenary session to learn about your (potential) clients’ critical issues and needs
- Increase sales of your product
- Showcase your product and services
- Establish new business contacts
- Networking opportunities with existing clients
- Obtain qualified leads and prospects
- Company name & hyperlink on conference website
- Company name on hardcopy conference program.

Prices & Practical Information:

Cost for the 3 x 2 meter Table Top Space + 2 complimentary registration is US $ 3,000.

The space will be set with a skirted table, two chairs and access to electricity. With the space, you receive 2 complimentary conference registration and up to 2 additional registrations at half price (US $ 475). All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.
CONTACT DETAILS

• Letter of Agreement Sponsors
• Letter of Agreement Exhibitors
• Exhibition Floorplan
• Conference Venue and Hotel Information

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!
2020 EXHIBITORS