SPONSOR OPPORTUNITIES

IADC Drilling HSE&T Europe 2020 Conference & Exhibition
16-17 September 2020
Marriott Hotel, Amsterdam
IADC DRILLING HSE&T EUROPE CONFERENCE & EXHIBITION

About the IADC Drilling HSE&T Europe 2020 Conference & Exhibition
Get ready for a brand-new IADC Drilling HSE&T Europe 2020 Conference & Exhibition! To be held at Amsterdam Marriott Hotel in the heart of Amsterdam, the 2019 conference will feature dynamic and interactive sessions, as well as professionally moderated panel discussions, that will provide attendees with insights into industry-leading HSE&T trends.

As the drilling industry continues to grapple with challenging economic conditions, it must search for innovative ways to advance health, safety, environmental protection and training while adhering to strict cost constraints. With this in mind, the IADC Drilling HSE&T Europe 2019 Conference & Exhibition is being organized to go above and beyond traditional industry conferences. In addition to offering high-quality informational presentations by subject matter experts, parts of the conference will be dedicated to highly interactive break-out sessions that will be formatted to stimulate discussions and new ideas and to engage all participants – both speakers and the audience – to create a true learning environment. Every participant will be able to leave with key takeaways that can be used to directly impact day-to-day operations.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
DEMOGRAPHICS 2019

REGISTRANTS BY LOCATION

- EAST ASIA
- MIDDLE EAST
- NORTH AFRICA
- NORTH AMERICA
- SOUTH AMERICA
- WESTERN EUROPE

REGISTRANTS BY JOB TITLE

- Company Owner/Corporate Officer: 8.82%; 9%
- Completion Engineer: 0.98%; 1%
- Drilling & Completion Engineer: 1.96%; 2%
- Drilling and/or Completion Operations: 6.86%; 7%
- Drilling Engineer: 2.94%; 3%
- Library/Miscellaneous: 0.98%; 1%
- Management: 31.37%; 31%
- Quality, Health, Safety & Environment: 33.33%; 33%
- Student: 10.78%; 11%
- Training/Education: 1.96%; 2%

Registrants by Company Type

- Land/Offshore Dilling Contractor
- Oilfield Service/Consultant
- National Oil Company
- Major Oil Producer
- Independent Oil Producer
- Government
- Equipment Manufacturer
- Trade/Professional Association
- Training Consultant
WHY BECOME A SPONSOR?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.

An average of 1.500 views each day that see your Logo on our conference webpage

8.000 to a targeted segment of our database

Announcements on LinkedIn page with over 32.000 members
# Sponsorship Packages

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Prices & Practical Information:
The cost of each shell scheme stand of 2 x 3 meter is € 2,300. Each standard shell scheme stand will be equipped with 1 table, 2 chairs, 1 power point, 2 spotlights and 1 fascia with company name. With the stand, you receive 1 complimentary conference registration and up to 2 additional registrations at half price €375. All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.

Benefits & Opportunities:
• Strategic access to a targeted audience
• Access to plenary session to learn about your (potential) clients’ critical issues and needs
• Increase sales of your product
• Showcase your product and services
• Establish new business contacts
• Networking opportunities with existing clients
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
• Company name on hardcopy conference program.
CONTACT DETAILS

Letter of Agreement Sponsors

Letter of Agreement Exhibitors

Exhibition Floorplan

Conference Venue and Hotel Information

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!
THANK YOU TO OUR 2019 SPONSORS

PLATINUM

TRANSOCEAN

SILVER

NORTHERN OFFSHORE

EVENT

RIDER INTERNATIONAL

Thank you to our 2019 Exhibitors

IADC® 80 YEARS

DROPSAFE

GLOBAL GRAVITY RIGTOOLS

SAFE TOOLING FOR WORKING AT HEIGHT