SPONSOR OPPORTUNITIES

IADC Drilling Africa 2020 Conference & Exhibition
18-19 February 2020
Mövenpick Ambassador Hotel Accra, Ghana
2020 SPONSORS

GOLD

SILVER

2020 EXHIBITORS

EVENT
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About the IADC Drilling Africa 2020 Conference & Exhibition
IADC Drilling Africa 2020 will explore all aspects of drilling operations in this vital region, including ultra-deepwater, sub-salt, emerging markets, HPHT, re-entry drilling for gas redevelopment, underbalanced and managed pressure operations, community development, training and competency, workforce development, logistics and security.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
DEMOGRAPHICS 2018

Registrants by Company Type

Management 77.38%
Drilling and/or Completion Operations, 9.52%
Company Owner/Corporate Officer, 4.76%
Drilling Engineer, 2.38%
Completion Engineer, 2.38%
Training/Education, 2.38%
Drilling & Completion Engineer, 1.19%

Western Europe 61.34%
North America 18.49%
South America 0.84%
Middle East 4.2%
Equatorial Africa 7.56%
North Africa 7.56%

Delegates 118
Speakers 32
Exhibitors 4
Sponsors 7
WHY BECOME A SPONSOR?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo’s placed on the promotional slides during the breaks.

An average of 1.500 views each day that see your Logo on our conference webpage

8,000 to a targeted segment of our database

Announcements on LinkedIn page with over 32,000 members
## SPONSORSHIP PACKAGES

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<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
<th>AV</th>
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<tbody>
<tr>
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<td>$25.00</td>
<td>$15.00</td>
<td>$10.00</td>
<td>$5.00</td>
<td>$6.500</td>
<td>SOLD</td>
<td>$10.00</td>
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<td>6</td>
<td>8</td>
<td>10</td>
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<td>1</td>
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<tr>
<td><strong>Complimentary registrations</strong></td>
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<td>5</td>
<td>3</td>
<td>1</td>
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<td>3</td>
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<tr>
<td><strong>Exhibition Space</strong></td>
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<td>50% Discount</td>
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<td><strong>Logo on Onsite Program</strong></td>
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<td><strong>Logo on IADC Website</strong></td>
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<td><strong>Logo on E-Broadcasts</strong></td>
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<td><strong>Onsite Signage</strong></td>
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EXHIBITION INFORMATION

Benefits & Opportunities:
• Strategic access to a targeted audience
• Access to plenary session to learn about your (potential) clients’ critical issues and needs
• Increase sales of your product
• Showcase your product and services
• Establish new business contacts
• Networking opportunities with existing clients
• Obtain qualified leads and prospects
• Company name & hyperlink on conference website
• Company name on hardcopy conference program.

Prices & Practical Information:

Cost for the 3 x 2 meter Table Top Space + 2 complimentary registrations is USD 2,250.
The space will be set with a skirted table (size 180 cm wide x 45 cm deep, 80 cm height), two chairs and access to electricity. With the space, you receive 2 complimentary/free conference registrations and up to 2 additional registrations at half price (USD 325). All registrations are including admission to the conference and exhibition, coffee breaks, luncheons, welcoming reception and access to the conference proceedings.
CONTACT DETAILS

Letter of Agreement Sponsors

Letter of Agreement Exhibitors

Exhibition Floorplan

Conference Venue and Hotel Information

Reservations
For more information please contact us at europe@iadc.org / Phone: +31.24.675.2252.
Reservations can be made by completing the Sponsor/Exhibition Agreement and returning it to europe@iadc.org.

We look forward to your participation in this event that is of great importance to the drilling industry!
THANK YOU TO OUR 2018 SPONSORS

Thank you to our 2018 Exhibitors