

Sponsor Opportunities

IADC Wells Technology 2019 Conference & Exhibition

1-2 October 2019

Pullman Kuala Lumpur City Centre Hotel & Residence, Malaysia



IADC Wells Technology 2019 Conference & Exhibition

About the IADC Wells Technology 2019 Conference & Exhibition

The IADC Wells Technology 2019 Conference & Exhibition, which will be held on 1-2 October 2019 in Kuala Lumpur, Malaysia, will bring together key stakeholders in this bustling E&P region to share ideas that can further improve the industry's safety performance and, thus, its operational efficiency – two metrics that are inseparable. As drilling contractors and operators alike put more rigs back to work and ramp up drilling programs, this conference will serve as an indispensable forum to drive discussion of critical topics, such as training and developing the next-generation talent, leveraging digital technologies to drive further improvements, and how companies should approach emerging business models such as integrated services.

About IADC

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

Why become a Sponsor?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

When sponsoring an IADC event you will be enhancing and contributing to your industry!



Sponsor Packages

There are four levels of sponsoring the conference: Diamond sponsors, Platinum Sponsors, Gold Sponsors, and Silver Sponsors. Event sponsorships are also available and will be categorized by monetary contribution with the appropriate level of sponsorship. Please find the benefits of the sponsor packages below. The conference sponsor will receive high profile recognition before, during and after the conference.

	Diamond SOLD: Petronas	Platinum	Gold	Silver
Price	SOLD	US\$ 15,000	US\$ 10,000	US\$ 5,000
Complimentary registrations	10	5	3	1
Nr. Available	1	6	8	10
Onsite Program	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
IADC Website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website
E-broadcasts	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Publicity	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"
Advertising	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Onsite Signage	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Onsite Recognition	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides



Sponsor Packages

IADC offers companies also the opportunity to host one of the events during the conference. Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks.

	Luncheon	Coffee	Reception	Brochure
Price	US\$ 6,500	US\$ 5,000	US\$ 7,000	US\$ 5,000
Complimentary Registrations	2	1	2	1
Onsite Program	Logo included	Logo included	Logo included	Logo included
IADC Website	Logo on conference website with link to company website	Logo on conference website with link to company website	Logo on conference website with link to company website	Logo on conference website with link to company website
E-broadcasts	Logo on e-broadcast	Logo on e-broadcast	Logo on e-broadcast	Logo on e-broadcast
Advertising	Logo included	Logo included	Logo included	Logo included
On-site signage	Logo included	Logo included	Logo included	Logo included
On-site recognition	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides



2019 Sponsor Reservations

IADC is extremely appreciative of its sponsors, and takes every opportunity to promote these generous companies.

2019 Sponsors

Diamond Sponsor: Petronas

Platinum Sponsor: Sapura Drilling, Seadrill

Silver Sponsor: Drillmec, Noble Corporation

Reservations

For more information please contact us at europa@iadc.org / Phone: +31.24.675.2252.

Reservations can be made by completing the attached Sponsor Agreement and returning it to europa@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!

