

Sponsor Opportunities

IADC World Drilling 2019 Conference & Exhibition

19-20 June 2019

NH Milano Congress Centre,

Milan, Italy



IADCTM

IADC World Drilling 2019 Conference & Exhibition

About the IADC World Drilling 2019 Conference & Exhibition

IADC World Drilling 2019 conference & exhibition, through high-level panels and speakers and through cutting-edge technical papers, will chart each inflection point and trace the path to the industry's future.

About IADC

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

Why become a Sponsor?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

When sponsoring an IADC event you will be enhancing and contributing to your industry!



Demographics

Who did attend?

In 2018 the conference was held at the Bella Center in Copenhagen on 19-20 June. This event attracted about 250 participants and 29 exhibiting companies.

2018 Sponsors

Diamond Level Sponsor: Ocean Rig

Platinum Level Sponsors: Ensco plc, Maersk Drilling

Gold Level Sponsor: Transocean

Silver Level Sponsors: Baker Hughes, a GE Company, Cameron, a Schlumberger company, H&P Inc., National Oilwell Varco, Noble Corporation, WDI

Event Level Sponsors: Ensco plc, IFS, KCA DEUTAG

2018 Exhibitors

CS Inc., Derrick Equipment Co, Drillform, Drillmec SpA, DURUM Verschleiss-Schutz GmbH, Emerson, Fluid Systems, Gardner Denver, Global Gravity, Global Offshore, Hardbanding Solutions, Herrenknecht Vertical GmbH, Huisman Equipment, Hydro Drilling, Klüber Lubrication, MAERSK TRAINING, MSC Software GmbH, National Oilwell Varco, OILTEC SOLUTIONS, REACH, Real-Time Innovations (RTI), Rider International, RIGQUIP, Rolloos, Stopdrop Tooling, Wikka Oilfield Supplies

To view the final delegates list please follow [this link](#).

To view the demographics please follow [this link](#).

Sponsor Packages

There are four levels of sponsoring the conference: Diamond sponsors, Platinum Sponsors, Gold Sponsors, and Silver Sponsors. Event sponsorships are also available and will be categorized by monetary contribution with the appropriate level of sponsorship. Please find the benefits of the sponsor packages below. The conference sponsor will receive high profile recognition before, during and after the conference.

	Diamond	Platinum	Gold	Silver
Price	€25.000	€ 15.000	€ 12.000	€ 7.500
Comp. Regs.	10	5	3	2
Nr. Available	1	6	8	10
Exhibition space	Yes, space only	No	No	No
Onsite Program	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
IADC Website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website
Publicity	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"
Advertising	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Onsite Signage	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Onsite Recognition	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides

Sponsor Packages

IADC offers companies also the opportunity to host one of the events during the conference. Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks.

	Luncheon	Coffee	Reception	Brochure
Price	€ 8.000	SOLD	€ 12.000	€ 4.000
Complimentary Registrations	2	1	3	1
Onsite Program	Logo included	Logo included	Logo included	Logo included
IADC Website	Logo on conference website with link to company website	Logo on conference website with link to company website	Logo on conference website with link to company website	Logo on conference website with link to company website
Advertising	Logo included	Logo included	Logo included	Logo included
On-site signage	Logo included	Logo included	Logo included	Logo included
On-site recognition	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides

2019 Sponsors & Reservations

Sponsoring the IADC World Drilling 2019 Conference & Exhibition is a unique way to raise your organization's profile and increase brand awareness within the oil and gas industry. Our sponsorship packages are flexible and may be customized to give your organization targeted exposure and increase your presence at the conference.

2019 Sponsors

Platinum Sponsor: Saipem

Gold Sponsor: Maersk Drilling, Seadrill, Transocean

Silver Sponsor: Baker Hughes, A GE Company, Borr Drilling, Cameron, A Schlumberger Company, DRILLMEC, NOV

Event Sponsor: KCA Deutag, Pergemine S.P.A.

Reservations

For more information please contact us at europa@iadc.org / Phone: +31 24 675 2252.
Reservations can be made by completing the attached Sponsor Agreement and returning it to europa@iadc.org

We look forward to your participation in this event that is of great importance to the drilling industry!

