## Sponsor Opportunities

# IADC Drilling HSE&T Asia Pacific 2019 Conference & Exhibition

22-23 January, INSTEP Training Institute

Batu Rakit, Terengganu, Malaysia



### IADC Drilling HSE&T Asia Pacific Conference & Exhibition

#### About the IADC Drilling HSE&T Asia Pacific 2019 Conference & Exhibition

The conference seeks to focus attention on health, safety, environment and training in drilling and completion operations. Papers and topics will be presented on ensuring and sustaining incident free operations during drilling and completion, as well as competency, worker health and environmental stewardship. Sessions will emphasize areas of special interest in Asia Pacific, a drilling and producing arena of increasing importance.

#### **About IADC**

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

#### **About IADC Conferences**

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

#### Why become a Sponsor?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get <u>high visibility</u> with <u>your target audience</u>.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

When sponsoring an IADC event you will be enhancing and contributing to your industry!



## **Demographics**

#### Who has participated?

#### IADC Drilling HSE&T Asia Pacific 2018 Conference & Exhibition

In 2018 the conference was held at **Le Méridien Saigon**, Ho Chi Minh City on 24-25 January 2018. This event attracted 110 conference participants and 5 exhibiting companies. To view the final delegates list please follow this link. To view the demographics please follow this link.

#### 2018 Sponsors

Gold Conference Sponsors: Noble Corporation, PetroVietnam Drilling

Silver Sponsor: IADC Southeast Asia Chapter

#### 2018 Exhibitors

Apave Asia Pacific / Dropsafe / International Sos / The Reach Group / Stopdrop Tooling

#### IADC Drilling HSE&T Asia Pacific 2017 Conference & Exhibition

The 2017 conference was held at the **PARKROYAL Hotel Kuala Lumpur** in Kuala Lumpur and had over 86 people preregistered and 5 exhibiting companies.

#### **2017 Sponsors**

Event Sponsor: IADC Southeast Asia Chapter

#### 2017 Exhibitors

Agora Training Services / Azimuth Go Home Safe / Holman Fenwick Willan / The Reach Group / OES Oilfield Services Group

## **Sponsor Packages**

There are four levels of sponsoring the conference: Diamond sponsors, Platinum Sponsors, Gold Sponsors, and Silver Sponsors. Event sponsorships are also available and will be categorized by monetary contribution with the appropriate level of sponsorship. Please find the benefits of the sponsor packages below. The conference sponsor will receive high profile recognition before, during and after the conference.

	Diamond Petronas	Platinum	Gold	Silver
Price	SOLD	US\$ 15,000	US\$ 10,000	US\$ 5,000
Comp. Regs.	10	5	3	1
Nr. Available	1	6	8	10
Brochure	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
IADC Website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website
E-broadcasts	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Publicity	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"
Advertising	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Onsite Signage	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Onsite Recognition	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides

## **Sponsor Packages**

IADC offers companies also the opportunity to host one of the events during the conference. Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks.

	Luncheon	Coffee	Reception	Brochure
Price	US\$ 6,500	US\$ 5,000	US\$ 5,000	US\$ 5,000
Complimentary Registrations	2	1	1	1
Program brochure	Logo on brochure	Logo on brochure	Logo on brochure	Logo on brochure
IADC Website	Logo on conference website with link to company website	Logo on conference website with link to company website	Logo on conference website with link to company website	Logo on conference website with link to company website
E-broadcasts	Logo on e-broadcast	Logo on e-broadcast	Logo on e-broadcast	Logo on e-broadcast
Advertising	Logo included	Logo included	Logo included	Logo included
On-site signage	Logo included	Logo included	Logo included	Logo included
On-site recognition	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides



## **2019 Sponsors & Reservations**

Sponsoring the IADC Drilling HSE&T Asia Pacific 2019 Conference & Exhibition is a unique way to raise your organization's profile and increase brand awareness within the oil and gas industry. It will also demonstrate your company's commitment to HSE&T values. Our sponsorship packages are flexible and may be customized to give your organization targeted exposure and increase your presence at the conference.

IADC is extremely appreciative of its sponsors, and takes every opportunity to promote these generous companies.

**2019 Sponsors** 

**Diamond Sponsor: Petronas** 

#### Reservations

For more information please contact us at <a href="mailto:europe@iadc.org">europe@iadc.org</a> / Phone: +31.24.675.2252

Reservations can be made by completing the attached Sponsor Agreement and returning it to <a href="mailto:europe@iadc.org">europe@iadc.org</a>

We look forward to your participation in this event that is of great importance to the drilling industry!

