

CALL FOR
ABSTRACTS



IADC World Drilling 2018

CONFERENCE & EXHIBITION

"Improving the Value Proposition"

19-20 JUNE 2018 • BELLA CENTER • COPENHAGEN

Following a long upturn severed by a brutal tailspin, industry has made significant strides in reducing costs to build profitability at knife-edge commodity prices. It behooves all sectors in the drilling and wells business to ensure that best value is provided at all levels and for all stakeholders.

IADC World Drilling 2018 will examine improving the value proposition from multiple perspectives - technology, diversity, contracting, collaboration, digital solutions, and more.

IADC World Drilling 2018, the leadership event for wells professionals, will center on strategic presentations and panels to explore from a big-picture, leadership perspective our industry's challenges.

The event will focus on five major Topical Areas. IADC invites submission of visionary abstracts for cutting-edge solutions on each area. Presentations that pose provocative questions and judged likely to prompt discussion are especially welcome.

IMPROVING THE VALUE PROPOSITION: Reducing costs and adding value have never been more relevant, with commodity prices on a knife's edge. The goal for operators, drilling contractors and service companies is to reduce well costs and time to first oil without compromising HSE. IADC World Drilling 2018 seeks papers on new and creative strategies to lower well costs. Tactics could include enhancing collaboration and integration; improving economies of scale through greater standardization of equipment, casing, completions, etc.; better contracting and supply-chain strategies; challenging regulatory environments, especially in NOC nations; implementing automation and enabling technologies. Case studies are encouraged.

ACCELERATING ADOPTION OF NEW TECHNOLOGY: The petroleum industry is renowned for tardy adoption of new technology. Managed pressure drilling, for example, was introduced nearly 15 years ago, and has received numerous kudos over that decade and a half, yet is still not considered "normal". Stipulating that the cost of failure is very high, how can industry adjust its mindset to supersede its "must be

oilfield made" attitude to cross-fertilize with new ideas from outside the industry? What are some case histories of successful implementation of new technologies, whether oilfield devised or imported from other industries?

RIG MARKETS & TECHNOLOGY: Driven by unconventional resources, the onshore sector is in the driver's seat for the global E&P industry. Technology and practices are steadily advancing. What might onshore drillers transfer to their colleagues offshore? IADC World Drilling welcomes high-quality presentations, particularly case histories, showcasing onshore drilling and how the offshore and onshore segments can share information for mutual improvement.

BIG DATA & THE DIGITAL OILFIELD: Hardware innovations at the rig site are being elbowed aside by game-changing digital technologies. Drilling applications of predictive analytics, the Internet of things, machine learning, artificial intelligence, data ownership, data quality, big data, cyber security, and other digital innovations are of high interest to IADC World Drilling 2018.

DIVERSITY & SUSTAINABILITY: Global values have changed dramatically since "your father's oilfield", and as the Great Crew Change proceeds, the face of our industry must also change. IADC World Drilling seeks provocative presentations on diversity of gender and ethnicity, human factors, green drilling, industry image, and so on.

NOTE: Selected abstracts might be assigned to interactive panel discussions, rather than scheduled as conventional presentations.

TIPS FOR A GOOD ABSTRACT AND PRESENTATION:

Communicate the strategic value of your proposal. Use Case Studies to the greatest extent possible. Conclude the presentation by summarizing the Big Idea encapsulated in your talk and its ultimate impact. Further, IADC World Drilling prizes diversity in ethnicity and gender.

Authors are invited to submit proposals for presentations at the conference. For consideration, an abstract for each proposed paper must be submitted to IADC no later than **8 January 2018**. Authors of papers selected will receive confirmation letters and guidelines by mid-February 2018. Please note that formal papers are encouraged, but are NOT required for this conference. Prior to paper proposal submission, management clearance must be obtained. Any issues concerning clearance should be outlined when the paper proposal is submitted.

We look forward to your participation and hope to see you at this important event!

SPONSORSHIP & EXHIBITION OPPORTUNITIES ARE AVAILABLE.

Please contact IADC at europe@iadc.org or +31.24.675.2252 for more information.

**PLEASE SEE OTHER SIDE
FOR INSTRUCTIONS**

IADC WORLD DRILLING 2018 CONFERENCE & EXHIBITION

19-20 June 2018 • Bella Center • Copenhagen

Instructions for Submitting Abstracts: To be selected for presentations, papers must be of great interest to drilling contractors, operators, service companies, training institutions and equipment manufacturers. A detailed abstract must be submitted online at:

www.iadc.org/event/world-drilling-2018

For more information contact IADC at +31.24.675.2252, email: europe@iadc.org

Deadline for Abstracts - 8 January 2018

UPCOMING CONFERENCES:

Revise date: 2017-10-16



24-25 OCTOBER 2017 • MÖVENPICK HOTEL AMSTERDAM CITY CENTRE • AMSTERDAM

IADC Advanced Rig Technology Conference & Exhibition
24-25 October 2017 • Mövenpick Hotel Amsterdam City Centre • Amsterdam

For more information contact IADC at +31.24.675.2252, email: europe@iadc.org

www.iadc.org/event/rig-technology-2017

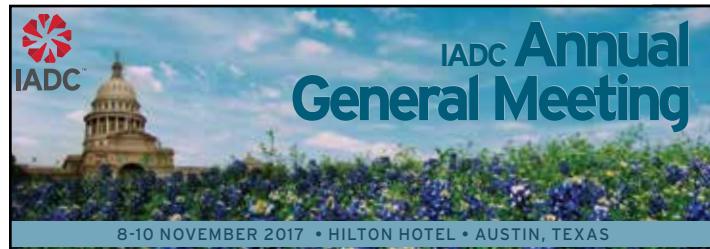
The IADC ART Conference & Exhibition serves as a leading forum to explore the state of the art in rig technology, downhole operations, and integrating the two seamlessly with minimal human intervention. The event will also review activities of the IADC ART Committee, which has steadily advanced drilling technology, by exploring future technology, drilling control systems, automation, questions of reliability and more. The committee has developed operational guidelines, assessed pros and cons of advanced drilling technology, developed new definitions and more.

Diamond Level Sponsor: PetroDAQ

Gold Level Sponsor: Cameron, a Schlumberger company

Silver Level Sponsors: Baker Hughes, a GE company, Huisman, Ocean Rig

Event Level Sponsors: National Oilwell Varco, Wärtsilä



8-10 NOVEMBER 2017 • HILTON HOTEL • AUSTIN, TEXAS

IADC Annual General Meeting 2017 Conference & Exhibition
8-10 November 2017 • Hilton Hotel Austin • Austin, TX

For more information contact IADC at +1.713.292.1945, email: conferences@iadc.org

www.iadc.org/event/2017-iadc-annual-general-meeting

The IADC Annual General Meeting is recognized as the keynote conference for the drilling industry and provides ideal networking opportunities for participants. It features prominent speakers from industry and government.

Platinum Level Sponsors: Cameron, a Schlumberger company, Caterpillar Oil & Gas, Drillinginfo, Inc., Baker Hughes, a GE company, National Oilwell Varco

Gold Level Sponsors: Enso plc, Independence Contract Drilling, Noble Corporation, Platts RigData, Transocean

Silver Level Sponsors: International Registries Inc., SparkCognition, TSC Drill Pipe, Wärtsilä, Vallourec Drilling Products, Lone Star College, Cummins Inc.

A/V Co-Sponsor: HENDERSON



20-21 FEBRUARY 2018 • ALTIS GRAND HOTEL • LISBON

IADC Drilling Africa 2018 Conference & Exhibition
20-21 February 2018 • Altis Grand Hotel • Lisbon

For more information contact IADC at +31.24.675.2252, email: europe@iadc.org

www.iadc.org/event/drilling-africa-2018

The African oil and gas industry is dealing with increasing complexity amid volatile oil prices and the resulting and fast-paced market changes. In addition to multiple opportunities and challenges unique to Africa, many parts of the continent will struggle to grow or even maintain their economies in the face of declining oil and gas revenues. At the same time, pressure on drilling industry performance will surely intensify. How can the industry rise to meet these challenges and still embrace fresh opportunities from onshore to ultra-deepwater? IADC Drilling Africa 2018 will explore all aspects of drilling operations in this vital region, including ultra-deepwater, sub-salt, emerging markets, HPHT, re-entry drilling for gas redevelopment, underbalanced and managed pressure operations, community development, training and competency, workforce development, logistics and security.

Platinum Level Sponsors: Total, Tullow Oil

Gold Level Sponsor: BP

Event Level Sponsor: National Oilwell Varco