Sponsor Opportunities

IADC Drilling HSE&T Europe 2017 Conference & Exhibition

27-28 September 2017

Mövenpick Hotel Amsterdam

City Centre

IADC Drilling HSE&T Europe 2017 Conference & Exhibition

About the IADC Drilling HSE&T Europe 2017 Conference & Exhibition
Even in the midst of our industry's current market correction, IADC remains committed to improving safety performance, both in terms of personal safety and process safety. As an industry, we owe it to our members, your staff and stakeholders to strive for an incident-free workplace. **The IADC Drilling HSE&T Europe 2017 Conference & Exhibition** will examine a range of topics including accident prevention, environmental protection, competency, and training in the drilling industry. Papers and topics will be presented on ensuring and sustaining incident-free operations during drilling and completion, as well as competency, worker health and environmental stewardship.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

Why become a Sponsor?
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

When sponsoring an IADC event you will be enhancing and contributing to your industry!

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Demographics

Who will attend?
In 2015 the conference was held at the Grand Hotel Krasnapolsky in Amsterdam on 23-24 September in Amsterdam. This event attracted 162 conference participants and 27 exhibiting companies. To view the final delegates list please follow this link. To view the demographics please follow this link.

The 2016 event will take place again at the Grand Hotel Krasnapolsky in Amsterdam on 21-22 September in Amsterdam.

2016 Sponsors
Platinum Level Sponsor: Saipem
Silver Level Sponsor: Maersk Drilling A/S, Shell Global Solution Int'l BV.

2016 Exhibitors
CGE Risk Management Solutions / Derrick Services (UK) Ltd / Dropsafe / EHS Insight / FPWEC / Global Gravity ApS / Maersk Training / Marex Marine and Risk Consultancy / Medgate Inc. / Mintra Trainingportal / Petrofac / Presight Solutions / Rider International BV / Ringers Gloves / Rolloos / Stopdrop Tooling / The Well Academy / Virtual Marine Technology / Westex By Milliken

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Sponsor Packages

There are four levels of sponsoring the conference: Diamond sponsors, Platinum Sponsors, Gold Sponsors, and Silver Sponsors. Event sponsorships are also available and will be categorized by monetary contribution with the appropriate level of sponsorship. Please find the benefits of the sponsor packages below. The conference sponsor will receive high profile recognition before, during and after the conference.

	Diamond	Platinum	Gold	Silver
Price	€ 25.000	€ 15.000	€ 12.000	€ 7.500
Comp. Regs.	10	5	3	2
Nr. Available	1	6	8	10
Exhibition Space	Yes, space only	No	No	No
Brochure	Logo included most promenent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
IADC Website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website	Logo on conference website hyperlinked to company website
IADC E-broadcasts	Logo on the e-broadcast hyperlinked to the company website	Logo on the e-broadcast hyperlinked to the company website	Logo on the e-broadcast hyperlinked to the company website	Logo on the e-broadcast hyperlinked to the company website
Publicity	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"	Prominent mention in articles about the conference appearing in IADC's official periodical "Drilling Contractor"
Advertising	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Onsite Signage	Logo included most prominent	Logo included more prominent than Gold	Logo included more prominent than Silver	Logo included
Onsite Recognition	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides	Oral recognition from podium at start & end of conference supported by logo on slides

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Sponsor Packages

IADC offers companies also the opportunity to host one of the events during the conference. Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo's placed on the promotional slides during the breaks.

	Luncheon	Coffee	Reception	Brochure
Price	€ 6.500	€ 3.750	€ 12.000	€ 4.000
Complimentary Registrations	2	1	3	1
Programme brochure	Logo on brochure	Logo on brochure	Logo on brochure	Logo on brochure
IADC Website	Logo on conference website with link to company website	Logo on conference website with link to company website	Logo on conference website with link to company website	Logo on conference website with link to company website
Advertising	Logo included	Logo included	Logo included	Logo included
On-site signage	Logo included	Logo included	Logo included	Logo included
On-site recognition	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides	Sponsor orally recognized from podium + logo on promotional slides

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2017 Sponsors & Reservations

Reservations
For more information please contact us at europe@iadc.org / Phone: +31 24 675 2252.
Reservations can be made by completing the attached Sponsor Agreement and returning it to europe@iadc.org

2017 Sponsors:

Silver Sponsors: Maersk Drilling, Shell Global Solutions International B.V.
Event Sponsors: IADC North Sea Chapter, Northern Offshore KCA Deutag

We look forward to your participation in this event that is of great importance to the drilling industry!

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