



## PRESS RELEASE

For immediate release

### **International Forum of Energy Centres and Museums Gather to Discuss Energy Education**

**Organization-led program focuses on public's knowledge of energy**

**Houston, 10 June 2008** – The International Association of Drilling Contractors (IADC) announced today that the second meeting of the International Forum of Energy Centres and Museums (IFECM) will be held on June 16-17, 2008 at the Norwegian Petroleum Institute in Stavanger Norway.

IFECM is comprised of representatives of the world's leading oilfield museums and energy centers. The world's energy museums are the custodians of the energy industry's history, accomplishments and technology. As such, these institutions are well positioned to communicate the good news about energy to the public. Many of these museums have outreach and educational programs in place. Through energy education, museums have the opportunity to educate society of the important role that energy plays in our everyday lives.

The vision of Claus Chur (2006 IADC Chairman) and Dr. Lee Hunt, IADC President, was to communicate a better image of the energy industry to the younger generation as well as to the general public. To address this issue IADC developed IFECM in 2006. This global-reach program allows energy museum directors and representatives to collaborate in order to discuss existing public education programs, promote their availability more widely and develop new vehicles to enhance public understanding and appreciation of the energy industry.

Museum directors from across the globe will attend the Stavanger meeting. Multiple sessions throughout the two-day event will provide attendees a forum to discuss ways in which IFECM can increase public awareness and attract young people to a career in energy.

**About IFECM:**

The International Forum of Energy Centres and Museums is a collaboration to share ideas on educational programs that will better engage the public and increase educational capacity, thereby improving public understanding of the petroleum industry and its role -- past, present and future.

For a list of participating museums, please go to [www.iadc.org/IFECM.htm](http://www.iadc.org/IFECM.htm)

**About IADC:**

Founded in 1940, IADC strives to secure responsible standards, practices and regulations that provide for safe, efficient and environmentally sound drilling operations worldwide. To achieve its objectives, the Association holds a variety of meetings and conferences on technology, well control, contracts, taxation, management and other topics of interest to the global drilling and producing industry. Through its volunteers and professional staff, IADC also interacts closely with regulatory agencies and legislators worldwide on issues affecting the drilling industry. The Association is also a leader in developing new standards for industry training, notably through its **Well Control Accreditation Program (WellCAP)** and its rig-floor orientation program, **RIG PASS**. IADC is also a major publisher and distributor of reference manuals, forms and other publications for the global drilling industry. The Association communicates with the industry, government and the public through its newsletters and official magazine ***Drilling Contractor***.

For more information about IADC, please visit [www.iadc.org](http://www.iadc.org).

**Contact:**

Linda Silinsky Kephart  
International Association of Drilling Contractors  
+1/713 292-1945  
E-mail: [linda.silinsky-kephart@iadc.org](mailto:linda.silinsky-kephart@iadc.org).